



Quality Policy

ASBIS Enterprises PLC is dedicated to maintaining the highest level of quality in all our operations, products, and services. We strive to understand and meet the needs of our customers, stakeholders, and employees while fostering a culture of continuous improvement and innovation.

This Quality Policy outlines our commitment to achieving excellence in our products and services while ensuring customer satisfaction and continuous improvement in line with the ISO 9001:2015 standards.

This policy and its associated procedures apply to all directors, employees, and contractors working for the company.

Corporate Goals

ASBIS Enterprises PLC is committed to delivering high-quality smart devices, hardware, and software across the EMEA region. Our goal is to continuously enhance customer satisfaction, operational efficiency, and sustainable business growth through innovation, compliance, and process excellence.

Our Quality Policy aims to:

- Develop, sell, and service high-quality smart devices, hardware, and software that meet or exceed customer expectations;
- Distribute electronic devices with a commitment to reliability, innovation, and superior performance;
- Continuously improve our processes, products, and services through technological advancements and industry best practices;
- Ensure compliance with all applicable legal, regulatory, and industry standards to maintain the highest quality and safety levels;
- Foster a culture of quality, accountability, and customer-centricity across all levels of the organization.
- Strengthen relationships with customers, suppliers, and stakeholders through transparent and ethical business practices;
- Promote sustainability and environmental responsibility in all aspects of our business operations.

Principles

To achieve our corporate goals and uphold quality excellence, ASBIS Enterprises PLC follows these key principles:

- Build and apply an effective quality management system based on an analysis of international experience and taking into account industry specifics;
- To constantly monitor the service market, analyze information about the requirements of stakeholders;
- To increase stakeholder satisfaction with the level and terms of contractual relations on the part of the Company;
- Ensure the high quality of our services by providing customers with the opportunity to get the maximum benefit from the most appropriate solution.
- Maintain and improve the Company's QMS based on the principles of process approach and risk-based management;
- Increase the efficiency of the Company's employees through time management, improving the equipment of their workplaces with the necessary hardware and software and communication tools;



- Provide necessary conditions for creative approach and increase the responsibility of each employee for the quality of their work in order to meet the requirements and expectations of stakeholders to the maximum extent;
- To comply with the requirements of regulations of different countries in the field of quality;
- Continuous improvement of our activities through continuous development of key competencies of our employees, systematization of activities and optimization of processes;
- Reviewing this policy annually, measuring performance against set targets, and making necessary improvements.

Review and Update

This Quality Policy will be reviewed at least annually or as necessary to ensure its continued relevance and effectiveness. Any changes will be communicated to all employees and relevant stakeholders.

The CEO is accountable for allocating the necessary resources to enforce this policy and continuously enhance the quality management system.

This policy was updated on December 2, 2024, and will be reviewed annually to ensure ongoing relevance and effectiveness.

Commitment to Quality

ASBIS Enterprises PLC is committed to fostering a quality-driven environment where everyone plays a role in achieving our quality objectives. By adhering to this policy, we aim to ensure lasting relationships with our customers and stakeholders based on trust and satisfaction.

Approved



Full Name	Position	Date
Marios Christou	CFO	02.12.2024