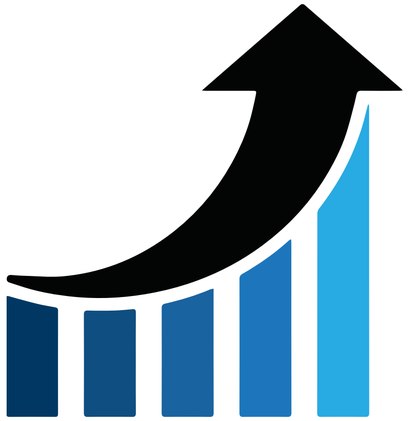
Company Overview



210% UniFi revenue growth
in the last three years

10+ million devices shipped

Independent tests (Alethea)
ranked UniFi AC HD #1

Company Overview

- Connecting everyone, everywhere
- Combine innovative technology, support of global User community and disruptive price-to-performance to eliminate barriers to connectivity
- 90+ million devices deployed in over 200 countries

Company Overview

"The recent rapid growth in UniFi Enterprise Networking products has been impressive"

INGRAM MICRO

"...another quarter of strong growth in 1Q18... accounted for 6.6% of the enterprise market in 1Q18"

IDC ANALYZE THE FUTURE

"Ubiquiti is the 4th largest Enterprise Wi-Fi vendor"

statista

UniFi® Network

UniFi is a revolutionary Wi-Fi system that combines Enterprise performance, unlimited scalability, a central management controller and disruptive pricing.

UniFi® Network

Access Points

Simultaneous Dual-Band Wi-Fi | Scalability for Thousands | Amazing Long-Range Links

UBIQUITI®

UniFi® Network

Switches

Manage your Networks from a Single Control Pane | Intuitive and Robust Configuration, Control and Monitoring

Remote Firmware Upgrade | Users and Guests | Guest Portal/Hotspot Support

48 Port – PoE+ Support (40), PoE++ Support (8), and SFP+ Support (4)

UBIQUITI®

UniFi® Network

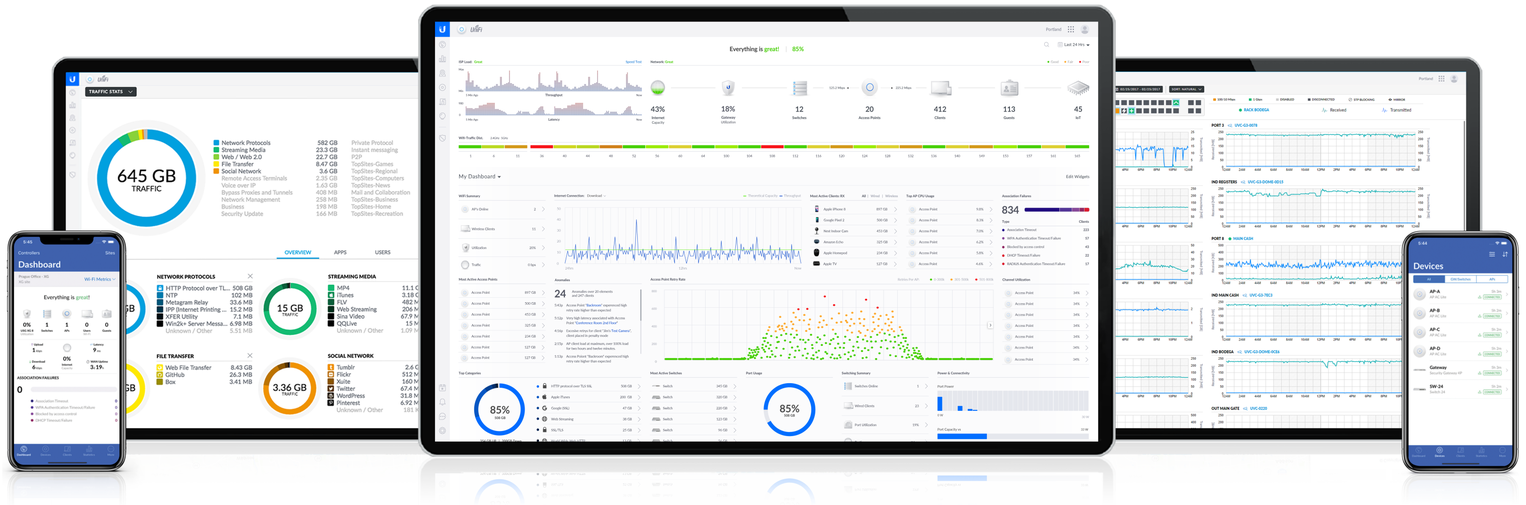
Dream Machine Pro

Optical Fibre Connectivity I 8 Port Switch & Security Gateway I Powerful Firewall Performance I Convenient VLAN Support

UBIQUITI®

UniFi® Network

UniFi Controller

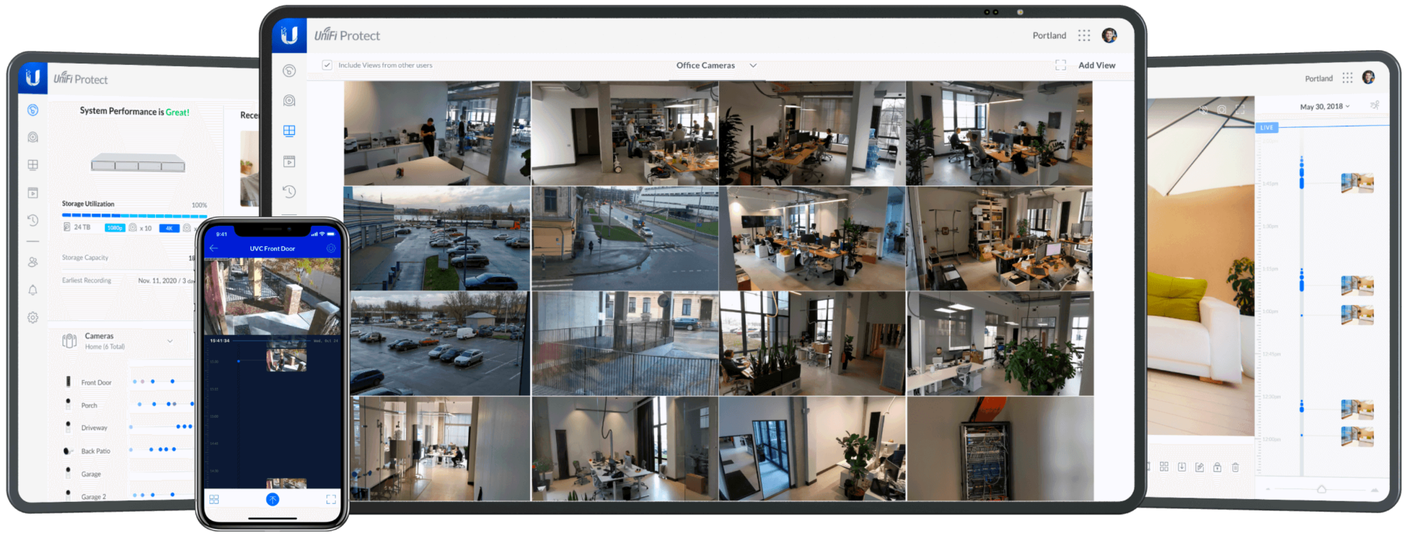


Unlimited APs at No Cost | Easy and Intuitive Interface | Remotely Manage from Anywhere

UBIQUITI®

UniFi® Protect

Surveillance



Privacy of Local Storage I No Subscriptions, Easy to Use I No Bandwidth Consumption

UBIQUITI®

UniFi Access

Door Access

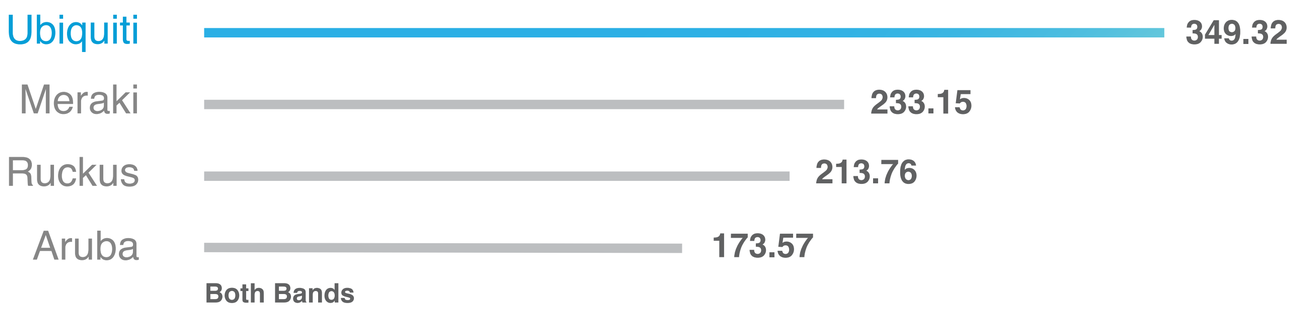
Intuitive User Experience | Seamless Integration | Multi-site Scalability

UBIQUITI®

Performance

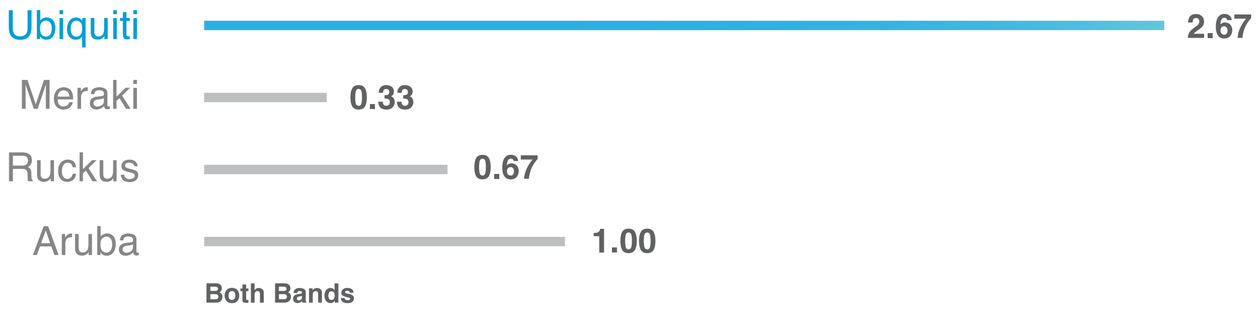
Throughput, Mbps

50% Faster



Video Streaming Ranking

2.67x Better



Tests performed by

alethea®

Why UniFi

Competitors

Yearly Service Fees

Certification

Support Contracts

UBIQUITI®

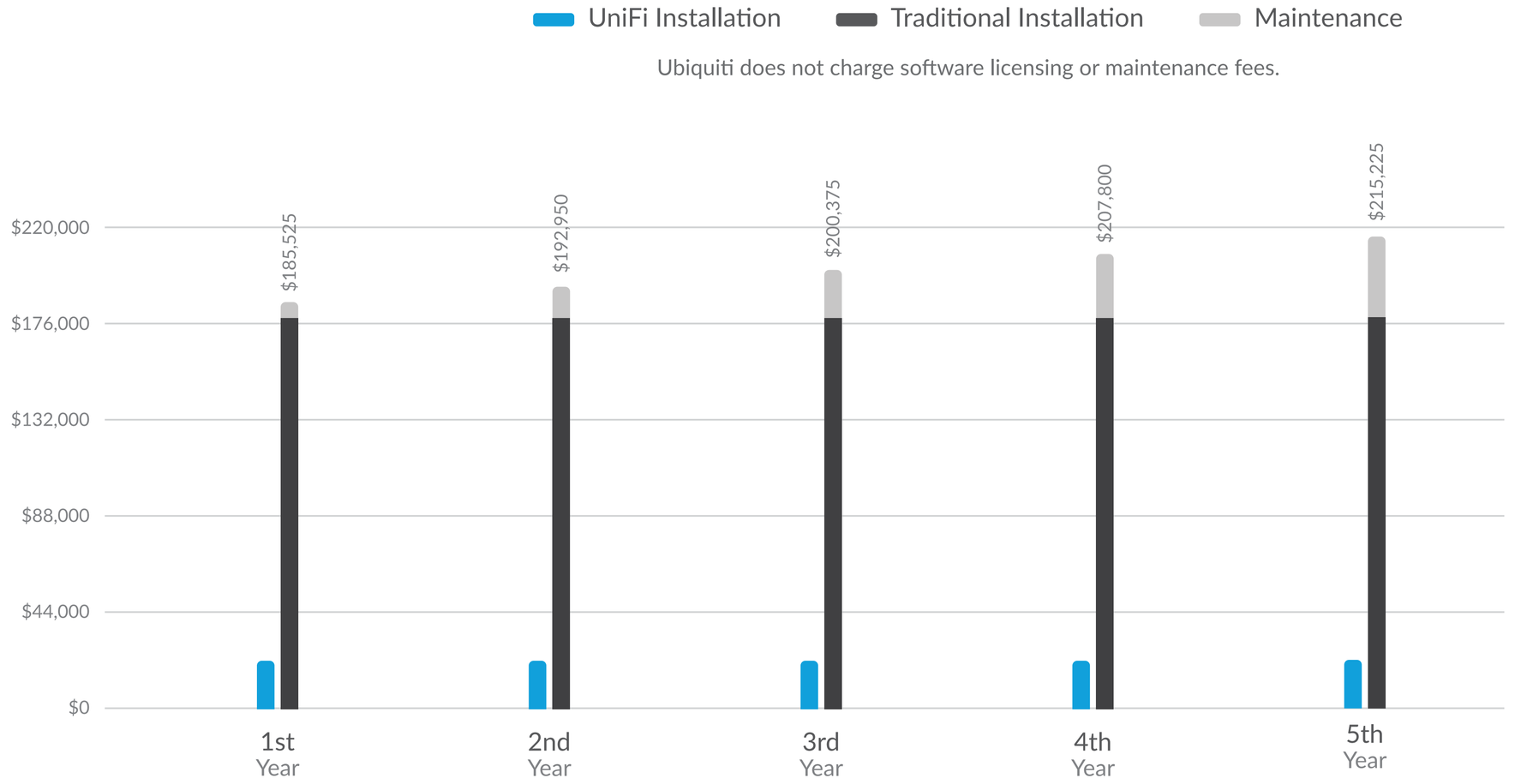
No Service Fees

No Certification Required

No Support Costs

Why UniFi

Total Cumulative Cost of Ownership



Access Points: 100

Comparing 802.11ac, Wave 2, 4x4 Access Points

- Cisco: 1850 APs, Controller (HA configuration), Prime Infrastructure, Server Appliance, SMARTnet and Required Licenses (perpetual, maintenance yearly)
- Ubiquiti: nanoHD AP, SDN Software, Application Server, Security Gateway

Gateways: 1

Comparing 1 Gbps IPsec Throughput Performance Category Products

- Cisco: 4451 Router, Cisco One Foundation, Cisco Advanced App Services, SMARTnet and Required Licenses (perpetual, maintenance yearly)
- Ubiquiti: UniFi XG Gateway

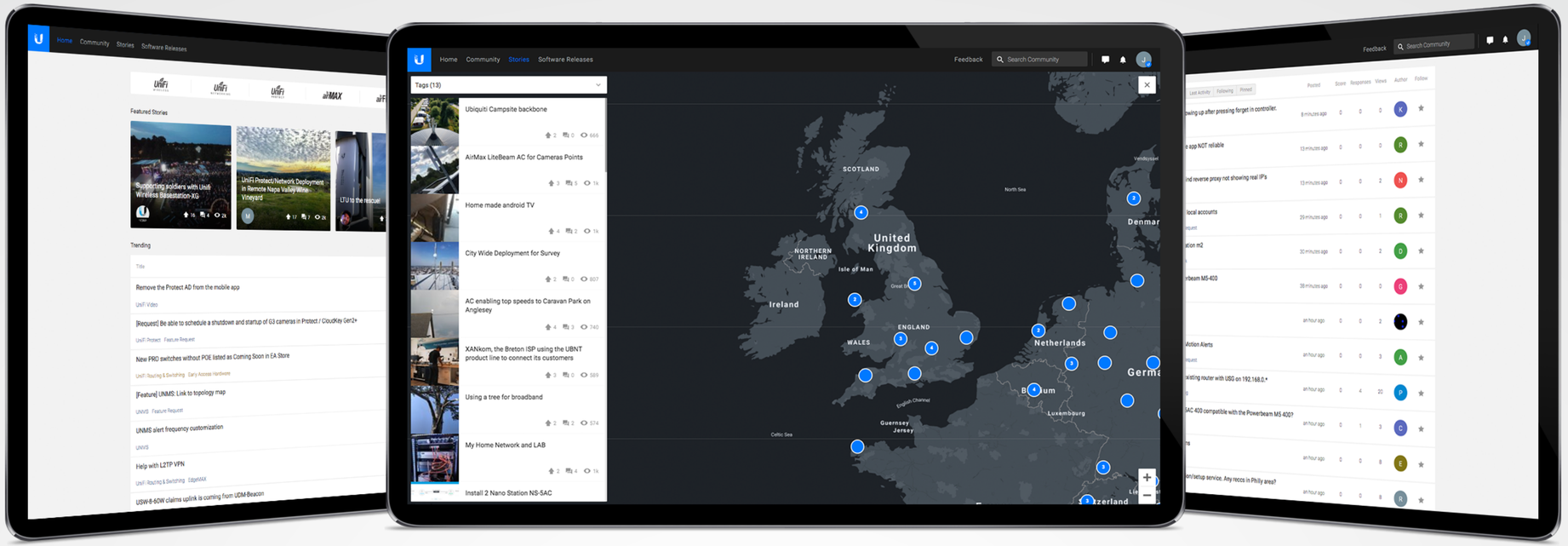
Security Cameras: 0

Comparing outdoor HD (1080p) Cameras with IR Night Vision

- Nest: Nest Cam Outdoor, Coud Subscription
- Ubiquiti: G3 Flex Camera, Cloud Key Gen 2 Plus

Community

community.ui.com



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